

How to read a label

The label, the wine's individual identity card, contains a mass of information for the consumer.

Compulsory indications

Reference to Bordeaux

Controlled Appellation (AOC)

Name of the AOC + "Appellation d'Origine Contrôlée" or "Appellation Contrôlée"

Name or company, address of the bottler

NB. For bulk purchases (with or without re-bottling) using the château name : name and address of the négociant (or company name) and name of the grower.

Indication of the alcoholic strength

Batch identification number

(may be placed elsewhere on the container)

Volume of wine in the bottle

Country of origin

Optional indications

Exact or stylised picture of a château, estate, use of a brand or logo

Name of the winery : château, estate, or commercial brand

Vintage of the wine made entirely from the year of harvest shown

Other optional indications :

- traditional indication (e.g. *cru bourgeois*, *1er cru*, *2ème cru*, etc.)
- awards from official bodies
- château bottled, or estate-bottled, as applies.



12%vol.

75 cl

L 96 9 30